

# Hans Rosacker Company Collection

## **COLLECTION SUMMARY**

**Collection number:** B620, Accession # 2013.500.0001-2013.500.0002

**Collection repository:** Hennepin History Museum

2303 Third Ave.

Minneapolis, MN 55404

**Collection title:** Rosacker

**Dates:** 1902-1999

**Extent:** 2 boxes, 2 linear feet.

**Creator:** Rosacker family and other contributors

**Language of the Material:** English

**Processed by:** Michele Hagen, 2019

## **ADMINISTRATIVE HISTORY**

Hans Rosacker Company was founded in Minneapolis in 1902 by Hans and Amalie Rosacker. They immigrated to the United States from Germany where the Rosacker family was also in the flower business. Hans and Amalie Rosacker had four sons named Henry, Robert, Hans A., and Arthur. The second generation went on to positions within the Rosacker Company and the floral industry. Don A. Rosacker's son, Hans Donald (Don), continued the family legacy and partnered with Marv Saline in the 1960s to purchase the business. Don eventually became the sole owner in 1991.

Hans Rosacker Company had approximately 250,000 square feet of greenhouse located at Stinson Boulevard in Minneapolis, and in a rural area near Lino Lakes, MN dubbed "the Farm." Hans Rosacker Company employed an average of 60 people between the two locations. The company's main crops were green and flowering potted plants. Hans Rosacker Company's retail store was located on Stinson Boulevard. This is where they sold their plant stock, cut flowers, wedding and funeral arrangements.

Hans Rosacker Company had been active in the floral industry nationwide with participation in the Society of American Florists, Floral Telegraph Delivery Service (FTD), North Central Florist Association, United Minnesota Horticulture and Minnesota Commercial Flower Growers.

## **SCOPE AND CONTENT**

This collection includes material from the Hans Rosacker Company as well as a small amount of material on the Rosacker family. The collection features legal documents from the formation of the company, original business stationery and envelopes, individual and company awards, photos

of the business and the family, articles of incorporation and small objects. Larger objects donated along with this collection are documented separately in the museum's Objects collection. The collection is arranged in two series. The series include:

Series 1: Hans Rosacker Company

- 1: Legal documents
- 2: Business forms and stationery
- 3: Business awards and certificates
- 4: Business photos
- 5: Books and publications
- 6: Plaques and other objects

Series 2: Rosacker Family

- 1: Family documents
- 2: Family photos
- 3: Family objects

## ACCESS

The collection is open for researchers and has no restrictions.

## COPYRIGHT

The researcher assumes the responsibility for ensuring copyright is followed. When and where possible the archive will provide information related to the copyright owners, but it will be the responsibility of the researcher to ensure copyright laws are followed. Requests for permission to publish material in this collection should be directed to the Archivist.

## RELATED MATERIAL

Additional items relating to the Hans Rosacker Company can be found in these other collections.

- Other Object collections materials donated to the Hennepin History Museum.
- Picture of Old Highway 8 near Rosacker's greenhouse. [www.reflections.mndigital.org](http://www.reflections.mndigital.org)
- *Past Presidents, North Central Florists Association*. Minnesota State Florist Association. <http://www.mnsfa.org/about-us/history/>
- *A History of Minnesota Floriculture* by Richard E. Widmer. 1997. <http://hdl.handle.net/11299/136377>
- Article about development of Rosacker greenhouse land located by the Quarry in Minneapolis, MN. <https://www.bizjournals.com/twincities/stories/1998/02/16/story8.html>

## ACQUISITION

Material in this collection was donated by Hans D. (Donald) Rosacker in 2013.

**COLLECTION INVENTORY****Series 1: Hans Rosacker Company****Sub-series 1: Legal Documents**

<b>Box</b>	<b>Folder</b>	
1	1	Articles of Incorporation. "Articles of Incorporation of Hans Rosacker Company."
1	1	Articles of Incorporation. "Agreement Between Henry Rosacker and Sena Rosacker and Arthur Rosacker."
1	1	Articles of Incorporation. "Business Insurance Trust Agreement."
1	2	Legal Documents, Deeds. "Warranty Deed. Anna H. Markley and Wm. Carroll Matlack Estate of Anna E. Matlack for Henry C. Rosacker."
1	2	Legal Documents, Deeds. "Warranty Deed. Anna H. Markley Estate of Helen Erben to Henry C. Rosacker."
1	2	Legal Documents, Deeds. "Partial Release of Mortgage. Joseph A. Waldoch."
1	2	Legal Documents, Deeds. "Warranty Deed. Joseph A. and Lucille Waldoch and Hans Rosacker Company."
1	2	Legal Documents, Deeds. "Closing." Fee summary between Joseph and Lucille Waldoch and Hans Rosacker Company.
1	2	Legal Documents, Deeds. "Warranty Deed. Cakebread et. al to Hans Rosacker Company."
1	2	Legal Documents, Deeds. "Quit Claim Deed. Alvin and June Wenzel to Hans Rosacker Company."
1	2	Legal Documents, Deeds. "Partial Release of Mortgage. Alvin and June Wenzel from E.J. Letourneau and Mark G. Houle for the Corporation."
1	2	Legal Documents, Deeds. "Quit Claim Deed. Alvin and June Wenzel to Hans Rosacker Company."
1	2	Legal Documents, Deeds. "Quit Claim Deed. Herman and Mabel Himmler to Hans Rosacker Company."
1	3	Legal Documents, Notes, Stocks. "8% 10-Year Note." Between Hans D. and Dolores Rosacker and Marvin and Anita Saline.
1	3	Legal Documents, Notes, Stocks. "8% 10-Year Note." Between Marvin and Anita Saline and Hans D. and Dolores Rosacker.
1	3	Legal Documents, Notes, Stocks. "Corporate Resolution." Safety deposit box access.
1	3	Legal Documents, Notes, Stocks. Stock certificate. "Hans Rosacker Company." 282 shares. H. Donald Rosacker II.
1	3	Legal Documents, Notes, Stocks. "Pledge Agreement." Stock sale. Hans D. Rosacker II and Hans D. Rosacker. 13 pages.
1	4	Stock certificates. 8.25" x 15". Paper with cardstock backing. Contains stubs from sold stock and some unsold certificates. First stock sold in 1931.
1	5	Lino Lakes Purchase. Letter. From law office of Moss & Barnett to Mr. Hans D. Rosacker.

1	5	Lino Lakes Purchase. "Partial Release of Easement." Northern Natural Gas Company to Joseph and Lucille Waldoch.
1	5	Lino Lakes Purchase. "Warranty Deed. Henry and Sena Rosacker. Hans and Della Rosacker. Arthur and Mildred Rosacker."
1	5	Lino Lakes Purchase. "Conveyance of Forfeited Lands." State of Minnesota and Hans Rosacker Company.
1	5	Lino Lakes Purchase. "Mortgage Note." Central Northwestern National Bank of Minneapolis to Hans Rosacker Company.
1	5	Lino Lakes Purchase. "Mortgage Deed." Central Northwestern National Bank of Minneapolis and Hans Rosacker Company.
1	5	Lino Lakes Purchase. "Satisfaction of Mortgage". Central Northwestern National Bank of Minneapolis and Hans Rosacker Company.
1	5	Lino Lakes Purchase. Photocopy of fax sent to Don Rosacker, 7-15-96. "Subordination Agreement". Loan agreement. 6 pages.
1	5	Lino Lakes Purchase. "Quit Claim Deed". Frank and Wilma Renning and RSR.
1	5	Lino Lakes Purchase. Stock certificate. "Hans Rosacker Company." #14. 254 shares. Hans D. Rosacker.
1	5	Lino Lakes Purchase. Stock certificate. "Hans Rosacker Company." #16. 28 shares. Hans D. Rosacker.
1	5	Lino Lakes Purchase. "Final Decree". 2 pp. The estate of Orié Janet Cakebread.

**Sub-series 2: Business Forms/Stationary**

Box	Folder	
1	6	Timecards (7). Blank.
1	6	Business envelopes (11). Light green with red roses and green print.
1	6	Business envelopes (9). White with green printing.
1	6	Business stationary (9). White with green printing.

**Sub-series 3: Business Awards/Certificates**

Box	Folder	
1	8	Certificate. n.d. The American Academy of Florists Code of Ethics.
1	8	Award. 1961-1963. Minnesota Allied Florists Association Board of Directors Award of Appreciation to Donald Rosacker.
1	8	Award. 1971. The Society of American Florists Certificate of Appreciation to Don Rosacker.
1	8	Award. 1974. Irondale High School PROJECT SERVE award for Hans Rosacker Company.
1	8	Award. 1974-1976. Ohio Florists Association Board of Directors Service and Accomplishment.
1	12	Certificate. "Vocational Industrial Clubs of America to Hans Rosacker Floral". From Centennial Senior High School. 2013.

**Sub-series 4: Business Photos**

<b>Box</b>	<b>Folder</b>	
1	9	Photo. Hans Rosacker Company Florists truck. 5" x 7".
1	9	Photo. Rosacker Company greenhouse. 1850 Stinson Blvd. NE, Minneapolis. Photocopies of original backing. 5" x 7" photo mounted on 8" x 10" cardboard.
1	9	Photo. Rosacker Company greenhouse. 1850 Stinson Blvd. NE, Minneapolis. 5" x 7" photo mounted on 8" x 10" cardboard.
1	9	Photo. North Central Florists Association. John Hertog, Roger Schnabel, Don Rosacker and John Johnson. 8" x 10".
<b>OP8.34</b>	<b>Rosacker</b>	Photo. 1952. Florist's Telegraph Delivery Association District Representative's Meeting, Detroit. 10" x 18".
<b>Box</b>	<b>Envelope</b>	
1	3A	Photos. Hans Rosacker Company. Small format. 8 photos.
1	4A	Photos. Hans Rosacker Company grounds. 1850 Stinson Boulevard Northeast, Minneapolis. Small format. 13 photos.
1	5A	Photos. "1990 Poinsettia crop. Typical year." 4" x 6" and 3.5" x 5". 14 total.
1	6A	Photos. "1990 Poinsettia crop. Typical year." 4" x 6" and 3.5" x 5". 13 total.
1	7A	Photos. "1990 Poinsettia crop. Typical year." 3.5" x 5". 14 total.
1	8A	Photos. 1992. Flower and Plant Producers (FPPA) dinner party. 1639 14 <sup>th</sup> Avenue Northwest, New Brighton. 4" x 6". 12 total.
1	9A	Photos. 1992. Flower and Plant Producers (FPPA) dinner party. 1639 14 <sup>th</sup> Avenue Northwest, New Brighton. 4" x 6". 12 total.
1	10A	Photos. Greenhouse demolition. 4" x 6". 12 total.
1	11A	Photos. Greenhouse demolition. 4" x 6". 13 total.
1	12A	Photos. Greenhouse demolition. 4" x 6". 11 total.
1	13A	Photos. New construction of townhomes on Rosacker property and Columbus Township company sign. 4" x 6". 3 total.
<b>Box</b>	<b>Container</b>	
1	1	Photo album. 1932-1979. Brown faux leather with gold accent. Gift from Skip Ludwig. 9" x 13" x 3".
1	2	Photo album. Light green fabric with white lace accents and cross-stitched letter "R" cover. 8.5" x 13" x 3".

**Sub-series 5: Books and Publications**

<b>Box</b>	<b>Container</b>	
1	3	Book. 1968. 6" x 9". Softcover. Green. "Senate Hearings: Department of Agriculture and Related Agencies Appropriations. Part 2."
1	3	Book. 1991. 9.5" x 11.5". Hardcover binder. Red. "Corporate Records." Re-issuance of incorporation for Hans Rosacker Company.

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|---|---|--|
| 1 | 3 | Publication. 1992. 9.5" x 11.5". Softcover cardstock folder. Red. "Hans Rosacker Company Employee Handbook Policies and Benefits." |
| 1 | 7 | Newspaper article (photocopy). "Rosacker's Wholesale Shuts Down." Northeast newspaper.   |
| 1 | 7 | Newspaper article (photocopy). "Hans Rosacker Floral to Move." Focus News.   |
| 1 | 7 | Newspaper photo (photocopy). "Fire Does at Least Part of Demolition Crew's Work." StarTribune.                                     |
| 1 | 7 | Promotional flyer. "Greenhouse Auction". Yellow.   |

### **Sub-series 6: Plaques and Other Objects**

#### **Box**

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|---|--|
| 2 | Plaque. 1961-62. Minnesota Commercial Flower Growers. In Appreciation. Don Rosacker.                               |
| 2 | Plaque. 1969. "The Rosackers" Florist's Transworld Delivery Association Mid-Pacific National Convention...Hawaii." |
| 2 | Plaque. 1969-72. North Central Florists Association. Don Rosacker. Director.                                       |
| 2 | Plaque. 1971-1974. Don Rosacker Growers Council. Society of American Florists and Ornamental Horticulturists.      |
| 2 | Plaque. 1974-1977. The Society of American Florists Presents to Donald Rosacker, AAF. Award of Appreciation.       |
| 2 | Plaque. 1974-1977. Society of American Florists Honors Donald Rosacker. Growers Council.                           |
| 2 | Plaque. 1974-1977. Society of American Florists Honors Donald Rosacker. Research & Development.                    |
| 2 | Gavel. 1963-1964. 10" long. "Don Rosacker President "Minn. Allied Florists Assn".                                  |

### **Series 2: Rosacker Family**

#### **Sub-series 1: Family Documents**

##### **Box Folder**

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|---|----|--|
| 1 | 10 | Pamphlet. "Don Rosacker, AAF." Election campaign for Board of Directors, Society of American Florists. |
| 1 | 10 | Certificate. "House of Vulcan: Don Rosacker Keeper of the Bulb Cellar." St. Paul Winter Carnival.      |
| 1 | 10 | School record. Hans A. Rosacker. East High School.   |
| 1 | 10 | Funeral service "In Memory Of." Hans A. Rosacker. Held October 25, 1982.                               |
| 1 | 10 | Funeral service "The Liturgy for Christian Burial." Hans A. Rosacker. Held October 25, 1982.           |

**Sub-series 2: Family Photos**

<b>Box</b>	<b>Envelope</b>	
1	1A	Photos. Hans F. Rosacker. Amalie Rosacker. 4" x 6". 2 total.
1	2A	Photos. Rosacker family photos. 4" x 5". 12 total.
<b>Box</b>	<b>Folder</b>	
1	11	Photo. Hans F. Rosacker. 4.5" x 6.5".
1	11	Photo. Group photo of Rosacker family gathering and copy of letter from John Rosacker combined into one image. 8" x 10".
1	11	Photo. "Don Rosacker" image as a child. 4" x 6".
1	11	Photo. "Don. Breck. Class of 46." 8" x 10".
1	11	Photo. "Don Rosacker." 8" x 10".
1	11	Photo. "Bob, Henry, Art and Hans. The 4 Rosacker brothers." 8" x 10".
1	11	Photo. "Hans D. Don b. 1928. Hans D. II b. 1961. Hans A. b. 1900 d. 1982." 8" x 10".
<b>OP4.43</b>	<b>Rosacker</b>	Photo. Portrait. "Hans Rosacker, 1866-1927." 11" x 14".
<b>OP4.44</b>	<b>Rosacker</b>	Photo. Portrait. "Amalie D. Rosacker, 1870-1946." 11" x 14".
<b>OP4.45</b>	<b>Rosacker</b>	Photo. "Art (youngest), Henry (oldest), Hans (b. 1900) Rosacker." 11" x 14".

**Sub-series 3: Family Objects**

<b>Box</b>	
2	Nameplate. 7/8" x 2-7/8" brass plate with two mounting holes. "Hans F. Rosacker. 1866-1927."
2	Nameplate. 7/8" x 2-7/8" brass plate with two mounting holes. "Amalie D. Rosacker. 1870-1946."
2	Ruler. 1.25" x 15". Wooden. With "Hans" handwritten in red lacquer on the back.



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