

Confer Brothers Realty Collection

COLLECTION SUMMARY

Collection number: B564

Accession #s 2017.012; 2018.078; 2019.016

Collection repository: Hennepin History Museum

2303 Third Ave

Minneapolis, MN 55404

Collection title: Confer

Dates: 1917 -- 1962

Extent: 1 box, .5 linear feet. 2 oversized folders.

Creator: Confer Brothers Realty and other entities

Language of the Material: English

Processed by: Michele Hagen, 2019

ADMINISTRATIVE HISTORY

Ogden A. Confer was born in Minnesota in 1886. He began his real estate career in 1903 working as an errand boy and then as a salesman for Thorpe Brothers before founding Ogden A. Confer Company in 1914. The business ran as a solo practice until Sam Confer joined his brother around 1916. Their business became the premiere realty company in the Minneapolis, Minnesota area offering realty services, rentals, loans and insurance, property management and property development.

Ogden A. Confer was a member of the Minnesota Association of Realtors and the National Association of Real Estate Boards, otherwise known as the National Association of Realtors since 1972. The Hennepin History Museum has an extensive collection of these photos in the Residential Photos Collection, which are also digitized and searchable online through Hennepin County Library's Digital Collections website.

Ogden A. Confer was active socially. He was a member of the Zuhrah Temple, the Minneapolis Athletic Club, the Minneapolis Golf Club and the Lafayette Club.

SCOPE AND CONTENT

This collection includes materials relating to and from the Confer Brothers Realty Company. It features items specific to Ogden A. Confer, founder of the company, as well as company documents such as an early sales contracts, advertising news clippings and planning information for a housing development project in Maple Plain called Broadmoor. There is also one copperplate on wood printer's block from a newspaper ad housed with this collection. The

collection has an oversized print of a newspaper ad run in the *Minneapolis Journal* in 1923 referencing examples of colonial-style homes for sale by Confer Bros. Realty.

The collection is arranged in two series. The series include:

Series 1: Ogden A. Confer Materials

Series 2: Confer Brothers Realty Business Papers

Series 1: The Ogden A. Confer Materials includes awards, certificates and membership information from various personal and professional organizations that Mr. Confer was associated with.

Series 2: The Confer Brothers Realty Business Papers series includes materials for the Confer Brothers Realty company including real estate licenses, an early sales contract, newspaper advertisement clippings, several photos, planning information for Broadmoor development in Maple Plain, MN, one newspaper printer's block used in advertising, and several prints made from newspaper printers blocks.

ACCESS

The collection is open for researchers and has no restrictions.

COPYRIGHT

The researcher assumes the responsibility for ensuring copyright is followed. When and where possible the archive will provide information related to the copyright owners, but it will be the responsibility of the researcher to ensure copyright laws are followed. Requests for permission to publish material in this collection should be directed to the Archivist.

RELATED MATERIAL

Additional items relating to the Confer Brothers Realty collection can be found in these other collections.

- Hennepin History Museum Residential Photos Collection. Includes original black and white house and property photographs, many from Confer Brothers Realty.
- Hennepin County Library James K. Hosmer Special Collections. *Hennepin History Museum Residential Photo Collection*. Digitized copies of many of the images in the Hennepin History Museum's residential photos collection. Accessible online at <https://digitalcollections.hclib.org/> under Hennepin History Museum Collection.
- Minnesota Historical Society. *Confer* [video clip]. KSTP-TV archive video clip #414 from 1950. Black and white video clip of exterior of a home, no address. Retrieved from <http://collections.mnhs.org/cms/display?irn=10474644>
- Minnesota Historical Society. *Confer* [video clip]. KSTP-TV archive video clip #418 from 1950. Black and white video clip of Ogden A. Confer and others outside a property labeled "9215" and "Laddry's [?] Cocker Kennels/Puppies. Retrieved from <http://collections.mnhs.org/cms/display?irn=10474648>

- *History of Minneapolis: Gateway to the Northwest. Vol. 3.* by Marion Daniel Shutter, Ed. SJ Clarke Publishing Company, 1923. Features a biography of Ogden A. Confer.

ACQUISITION

Materials in this portion of the collection were donated by Ogden W. Confer, grandson of Ogden A. Confer.

COLLECTION INVENTORY

This collection contains oversized items. These are called out by separation sheets within folders which describe the item(s) and its location.

Series 1: Ogden A. Confer Materials

Box	Folder	
1	1	Certificates and awards. Fraternal organizations and associations.
1	2	Certificates and awards. Professional.

Series 2: Confer Brothers Realty Business Papers

Box	Folder	
1	3	Certificates and awards.
1	4	Documents and photos.
1	5	Advertising.
1	6	Broadmoor Development, Maple Plain
1	7	Newspaper printing blocks prints.
1	8	Newspaper printing block. Copperplate on wood for 1911 Pleasant Ave. (note on back: 1 of 2). Please handle with gloves.



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